

Life Culture

LIFE AMBASSADOR

INSPIRE YOUR COMMUNITY

**Bring life-affirming awareness, education,
and resources to your community or church.**

WHO IS LIFE CULTURE?

Life Culture Canada is dedicated to restoring the value of life in our culture. For over 40 years, Life Culture has been educating people about the dignity of every person through a variety of channels, including presentations, events, social media, and outreach.

OUR MISSION

Life Culture's mission is to promote a consistent culture of life from the beginning of life to natural death.

OUR VISION

Life Culture hopes for Canada to become a country where all human life is sacred, where every unborn child has the opportunity to live, and where patients receive palliative and end of life care until the time of natural death.



WHAT IS A LIFE AMBASSADOR?

WHO

A Life Ambassador is anyone who is passionate about life issues and believes in our mission of contributing to the protection of life from the moment of conception to natural death. They are willing to be equipped by Life Culture with compassionate, yet truthful pro-life apologetics.



WHAT

As a Life Ambassador, you will be promoting the value of life to your community through the provision of life-affirming resources, advertising pro-life events and initiatives around the community, and facilitating or hosting various events, or simply keeping your pastor and community informed about life issues.

Members of your community may ask for your life-affirming advice or need direction on finding pro-life resources. As a Life Ambassador, you are connected to Life Culture, where we can help people find the resources they need to choose life.

WHERE

A Life Ambassador can come from any community. Our head office is in Steinbach, Manitoba, Canada. However, we will support a Life Ambassador from any province (or country).

WHEN

As a Life Ambassador, you will be invited to meet with the greater network of pro-life movement on a quarterly-basis.

You will receive the support of Life Culture at any given moment, so that we can help your community contribute to a culture of life. This means supporting you when your community is ready and willing.

WHY

Transforming our culture into a culture of life is a lot of work. By becoming a Life Ambassador, you are connected to a larger network of people who believe in the same mission.

Together, we can truly make an impact on our society, and protect the lives of the defenceless.

HOW TO BE A LIFE AMBASSADOR

01 INDICATE YOUR INTEREST

We want to know you so that we can fully support you in your endeavour to inspire your church for change in our culture! Tell us who you are by completing the form found at www.lifeculture.ca/life.



02 ATTEND LIFE AMBASSADOR GATHERINGS

Attend online Life Ambassador gatherings so that we stay connected. We cannot do pro-life work alone. Help inspire another ambassador or be inspired by another ambassador.

At these gatherings, we will discuss the best strategies, biggest challenges, and the leading resources on life issues and apologetics.



03 BRING THE GOOD NEWS OF LIFE BACK TO YOUR COMMUNITY

Share the resources, events, initiatives, and ideas to your wider community. It is the people in our circles who have daughters, sisters, and friends who may be contemplating having an abortion. It is the people in the pews who are the primary and secondary caregivers of their parents. We must share the good news of life so that we can all contribute to a culture of life!



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CONTACT US

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